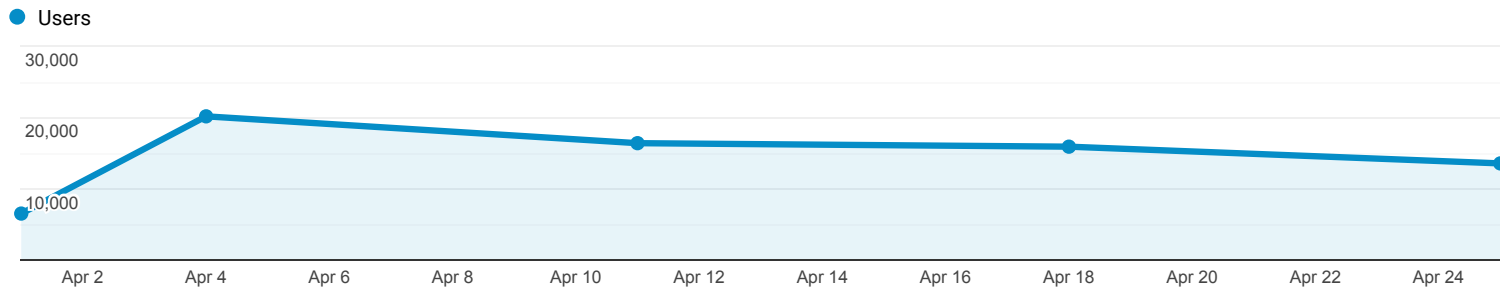


Audience Overview

Apr 1, 2021 - Apr 30, 2021

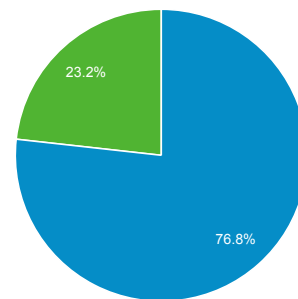
All Users
100.00% Users

Overview



| | | |
|---|--|---|
| <p>Users</p> <p>68,261</p> | <p>New Users</p> <p>60,574</p> | <p>Sessions</p> <p>87,349</p> |
| <p>Number of Sessions per User</p> <p>1.28</p> | <p>Pageviews</p> <p>366,634</p> | <p>Pages / Session</p> <p>4.20</p> |
| <p>Avg. Session Duration</p> <p>00:01:28</p> | <p>Bounce Rate</p> <p>1.43%</p> | |

■ New Visitor ■ Returning Visitor



| Country | Users | % Users |
|-------------------------|--------|---------|
| 1. Oman | 55,871 | 81.07% |
| 2. Saudi Arabia | 2,052 | 2.98% |
| 3. United Arab Emirates | 1,282 | 1.86% |
| 4. Egypt | 908 | 1.32% |
| 5. India | 869 | 1.26% |
| 6. United States | 574 | 0.83% |
| 7. Kuwait | 478 | 0.69% |
| 8. United Kingdom | 446 | 0.65% |
| 9. Hong Kong | 361 | 0.52% |
| 10. Bahrain | 349 | 0.51% |